

# Open Call

## UPDATE || Automatic creativity

New Media Art Festival in Liepaja (Latvia)

Nov 21 – Nov 25, 2023

<https://update.mplab.lv/>

**UPDATE. New Media Art Festival** is organized for students, emerging artists, professionals who want to acquire new skills and improve existing knowledge, art critics, educators, and all interested parties. The festival is organized by Liepaja University Art Research Laboratory (MPLab, [mplab.lv](http://mplab.lv)) in cooperation with local art producer association, ASTE. Art, Science, Technology, Education. The aim of the festival is to create a week-long work lab for skill sharing and networking. The focus of the festival is workshops and masterclasses designed to help participants develop new skills and master specific technologies (software, hardware, equipment etc.).

## Take part in the festival!

### Researchers, educators, artists

CALL for *masterclass and workshop hosts* (until April 14, 2023).

Please send your free form submission (idea, description) to: [elza.ozola@liepu.lv](mailto:elza.ozola@liepu.lv)

Topics: new media art, design, smart technologies, automation, VR, AR, XR, sound art, photography, video, and other experimental media for creative expression.

**Masterclass time:** ~2h (weekday evening, can be organized remotely (using ZOOM))

**Workshop length:** 2–4 days (located in Liepaja)

### Artists and art students

CALL for *artwork* to be included in the media art exhibition “Automatic Creativity” exploring machine learning for creative applications, design automatization, algorithmic administration, artistic routines, behavioural patterns, and their subversion etc. Artworks will be exhibited on the Liepaja University and Arts gallery during the UPDATE festival.

### All events are:

- free and open for the public,
- in English or in Latvian,
- masterclasses are available for remote viewing/participation (using ZOOM).

**The program consists of:**

- workshops for students (2–4 days),
- topical masterclasses and discussions for students and for the public (weekday evenings),
- workshops for seniors (weekday evening),
- exhibition,
- scientific seminar (organized by doctoral students).

## **Preliminary Programme**

**Tuesday, November 21**

10:00 Opening

11:00–17:00 Workshops, masterclasses

18:00 International exhibition opening

**Wednesday, November 22**

10:00 – 17:00 Workshops, masterclasses

**Thursday, November 23**

10:00–17.00 Workshops, masterclasses

19:00 International party

**Friday, November 24**

10:00–17:00 Concluding workshops, setting-up exhibition

19:00 Dinner

**Saturday, November 25**

11:00 “Demo day” presentations of workshops and masterclasses

14:00–17.00 Seminar

18:00 Student work exhibition opening

20:00 *iDisco* || Performance event